

# WORLD SENIOR STUDY TOURS TOURISM CONGRESS



**WSTC INTERNATIONAL CONFERENCE**

*24th - 26th May 2018 YEDA YANTAI, CHINA*

**EVENTS PROGRAMME**

# The World Senior Tourism Congress

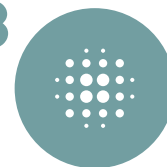
WSTC is the best opportunity for tourism destinations, public and private sector tourism leaders and hospitality firms to meet senior tourism demand from senior associations and Universities of the Third Age (U3As) worldwide. Shandong Tourism Development Commission (STDC) with the International Association of Universities of Third Age (AIUTA), China Association of Universities for the Aged (CAUA) and Shandong Universities for the Aged will lead the event, which will link up with thousands of U3As in the World and in China and millions of senior students.

The WSTC Programme on Senior Tourism and Study Tours will take place at Tianma Vellas International U3A, Tianma Place, YEDA Yantai Golden Beach. It will include:

- ***An International Conference*** on “Requirements for Senior Study Tours” with the participation of U3As from five continents Africa, Americas, Asia, Europe and Oceania
- ***Meetings between U3As and Professionals*** from the Tourism and Hospitality Sectors to satisfy the expectations on senior tourism and present senior tourism packages.
- ***Workshops*** on the Senior Tourism International Platform and on establishing the World Senior Study Tour Tourism Federation.



# INTERNATIONAL WSTC CONFERENCE 2018



"Requirements for Chinese Senior Tourism"

**DAY 1**

**MORNING**

*Thursday, May 24*

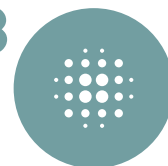
**Moderator : Prof François Vellas** *President AIUTA, FRANCE*

- 9H00 **Official opening**
- 9H30 **First Keynote Speaker Mr. Marcel Leijzer**  
*UNWTO, Madrid, SPAIN and NETHERLANDS*
- 9H45 **Second Keynote Speakers Mr. Cipriano Marin**  
*Madrid, SPAIN*
- 10H00 **"The FIAPA network and senior tourism"**  
**Mr. Alain Koskas** *FRANCE*
- 10H10 **Introduction Mr. Wang Youchang**  
*President of Tianma Vellas International U3A*
- 10H25 **Presentation of programme "Senior Study Tour"**  
**Mr. Meng Fanjun** *Tianma Vellas International U3A*
- 10H55 **Presentation "Chinese approach to Senior Tourism"**  
**Mr. Zhang Mingchi**  
*Deputy Director General of Shandong Tourism Development Commission*
- 11H05 **Presentation "CAUA Approach to Senior Tourism"**  
**Mr. Zhang Xiaolin**  
*President of China Association of the Universities for The Aged*
- 11H35 **Presentation "Shandong U3A approach to Senior Tourism"**  
**Mr. Du Yingjie**  
*President of University of the Third Age of Shandong*
- 11H45 **Presentation "Yantai tourism"**
- 12H10 **Discussion**

**AIUTA TV live from WSTC**

*with Georgi Stankov, Romain Vellas, Chenxu Wang, Bilal Ali Ahmad*

# INTERNATIONAL WSTC CONFERENCE 2018



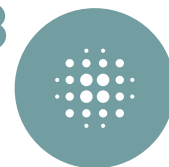
"Requirements for International Senior Tourism"

DAY 1

AFTERNOON

Thursday, May 24

- 14H50 **"European approach to Senior Tourism"**  
**Mr. Ian Funnell** *The Third Age Trust U3A, UNITED KINGDOM*  
**Mr. Jose Gill** *President U3A Jerica, SPAIN*  
**Mrs. Montse Amoros** *SPAIN*  
**Mrs. Sylvie Rouillon Valdigué** *Vice-Mayor Tourism Toulouse, FRANCE*  
**Mr. Benoît Pilet** *Vice-Mayor Angers, FRANCE*  
**Mrs. Nadezda Hrapkova** *U3A Bratislava, AIUTA GB, SLOVAQUIA*
- 15H50 **"Senior Tourism in Asia with some benchmark with Europe"**  
**Dr. T.K. Thomas** *Vice Rector Taylors University, Kuala Lumpur, MALAYSIA*
- 16H10 **"Indian Ocean and South Asia approach to Senior Tourism"**  
**Minister Armoogum Parsuramen** *President U3AM, MAURITIUS*  
**Mr. Lakhi Ram Garg** *Vice Chairperson, ISU3A New Delhi, INDIA*
- 16H30 **"African approach to Senior Tourism"**  
**Mr. Sidi Camara** *President UNITRA U3A, AIUTA GB, Dakar, SENEGAL*  
**Mr. Charles Afolabi** *President UNITRA U3A Nigeria, Ibadan, NIGERIA*
- 16H50 **"South America approach to Senior Tourism"**  
**Mrs. Aline Alvaganra** *UDC U3A, Foz Iguaçu, BRAZIL*  
**Mr. Gustavo Rodriguez Chacon** *AIUTA GB, Bogata, COLOMBIA*
- 17H10 **"Middle East approach to Senior Tourism"**  
**Mrs. Sylvia Castillo** *Director LEA PSUAD, UNITED ARAB EMIRATES*  
**Mr. Marcel Hinain** *Director U3A, AIUTA GB, Beyrouth, LEBANON*
- 17H30 **Discussion and conclusion**



"Requirements for Chinese Senior Tourism"

DAY 2

MORNING

Friday, May 25

## Thematic Workshops on establishing the WSTF "The World Senior Study Tours Tourism Federation"

### Workshop 1 - International internet platform for the World Senior Study Tour.

*Mr. Meng Fanjun CHINA,*

*Mr. Pavel Helan CZECH REPUBLIC,*

*Mrs. Haline Oliva BRAZIL,*

*Mrs. Rhonda Weston AUSTRALIA,*

*Mr. Anis Meghirbi TUNISIA,*

*Mr. Charles Afolabi NIGERIA*

*Mr. Georgi Stankov BULGARIA*

*Mr. Lionel Becherel UNITED KINGDOM*

### Workshop 2 - Setting up the WSTF Education Centre for U3As.

*Mr. DuYingjie CHINA,*

*Mr. Sidi Camara SENEGAL,*

*Mrs. Janka Chladecka SLOVAKIA,*

*Mr. Ian Funnell UNITED KINGDOM,*

*Mrs. Sylvia Castillo UNITED ARAB EMIRATES*

*Mrs. Nelly del Forno ITALY*

*Mrs. Montse Amoros SPAIN*

*Mr. Lakhi Ram Garg INDIA*

### Workshop 3 - Setting up the WSTF Research Centre for Senior Study Tour Development.

*Mr. T.K. Thomas MALAYSIA,*

*Mr. Artur Horbovy UKRAINE,*

*Mr. Raffaele Cutillo ITALY,*

*Mr. Michel Valdiguié FRANCE,*

*Mr. Gustavo Rodriguez COLOMBIA*

*Mr. Armoogum Parsuramen MAURITIUS*

*Mrs. Violeta Puscasu ROMANIA*

*Mrs. Nadezda Hrapkova SLOVAKIA*

### Workshop 4 - Setting up the Senior Tourism World Observatory.

*Mr. Zhang Mingchi CHINA,*

*Mr. Stuart Gilchriest BELGIUM,*

*Mr. Marcel Hinain LEBANON,*

*Mr. Carlos Santos PORTUGAL,*

*Mr. Osman Abdi Mohamed DJIBOUTI*

*Mr. Harry Cocossis GREECE*

*Mr. François Vellas FRANCE*

*Mr. Alain Koska FRANCE*

*Mrs. Olga Rivera SPAIN*

### Conclusion: Requirements to launch The World Senior Study Tours Tourism Federation (WSTF) as a permanent organisation.

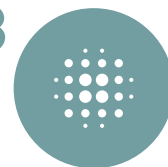
*Mr. Zhang Mingchi, Deputy Director General of STDC*

*Mr. ZHANG Xiaolin, President of CAUA*

*Prof François Vellas, Director WSTC and AIUTA President*

**AIUTA TV live from WSTC**

*with Georgi Stankov, Romain Vellas, Chenxu Wang, Bilal Ali Ahmad*



## Meetings with World U3As in cooperation with AIUTA

*These meetings will bring together tourism destinations, public and private sector tourism operators with U3As worldwide and China to set up new senior study tours.*

### Meeting 1 EUROPEAN U3As

*Meeting with representatives from U3As from EUROPE:*

*Chair: Mrs. Nelly Del Forno, U3A Lignano, ITALY*

*Mrs. Olga Rivera, U3A Deusto Bilbao, SPAIN*

*Mr. Michel Landelle, UATL Angers, FRANCE*

*Mr. Pavel Helan, U3As Federation CZECH REPUBLIC*

*Mr. Artur Horbovy, U3As Federation UKRAINE*

*Mr. Georgi Stankov, U3As National Association, BULGARIA*

*Mrs. Violeta Puscasu, U3A Galati, ROMANIA*

*Mr. Carlos Santos, PORTUGAL*

*Belgium, Bulgaria, France, Greece, Italy, Slovakia, Spain, Portugal, Romania, United Kingdom, Russian Federation, Czech Republic, Ukraine.*

### Meeting 2 CHINESE U3As

*Meeting with representatives from Chinese U3As:*

*Chair: Mr. Du Yingjie, Shandong U3As, CHINA*

*U3As from Shandong and other Chinese provinces.*

### Meeting 3 AFRICA, AMERICA, ASIA, MIDDLE EAST and OCEANIA U3As

*Meeting with representatives from international U3As:*

*Chair: Mr. Gustavo Rodriguez Chacon, U3A COLOMBIA*

*Mrs. Rhonda Weston, AUSTRALIA*

*Mrs. Haline Oilva, UDC U3A, Foz Iguacu, BRAZIL*

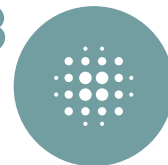
*Mr. Lakhi Ram Garg, Federation U3As New Delhi, INDIA*

*Mr. Khun Long CHHAY, CAMBODIA*

*Mr. Marcel Hinain, U3A AUD Beyrouth, LEBANON*

*Mr. Osman Abdi Mohamed, ONDT, DJIBOUTI*

*Australia, Brazil, Colombia, India, Malaysia, Cambodia, Lebanon, Djibouti, Nigeria, Senegal, Tunisia, United Arab Emirates.*



**DAY 3**

**MORNING**

*Saturday, May 26*

## **Thematic Workshops on establishing the WSTF "The World Senior Study Tours Tourism Federation"**

### **Workshop 5 - U3A Participants from**

*Australia, Belgium, Brazil, Bulgaria, Cambodia, China, Colombia, Czech Republic, Djibouti, France, Greece, Italy, India, Lebanon, Malaysia, Mauritius, Netherlands, Nigeria, Portugal, Romania, Russian Federation, Senegal, Slovakia, Spain, Tunisia, United Arab Emirates, Ukraine, United Kingdom.*

- **WSTF International Senior Culture & Art Promotion Centre**
- **WSTF International Centre for Wellness and Medical Senior Tourism**
- **WSTF Resources office for New Technologies on Information and Communication for Seniors.**
- **WSTF Senior Sport and Leisure Department**
- **WSTF Senior Food Studies Centre**
- **WSTF Senior Tourism Marketing Department**
- **WSTF Congress and Exhibition Centre**

*with Groups from Université du Troisième Age de Toulouse France (15 French delegates) and Universidad de Tercer Edad from Jerica Spain (6 delegates).*

### **AIUTA TV live from WSTC**

*with Georgi Stankov, Romain Vellas, Chenxu Wang, Bilal Ali Ahmad*

## **AFTERNOON**

### **Visit Study Tour**

**Chinese WSTC Office**  
Tianma place, YEDA Golden Beach Yantai, CHINA

Tel: 0086 18954587995  
E-mail: tmvellasu3a@163.com

**International WSTC Office**  
U3A Toulouse, 31000 Toulouse, FRANCE

Tel: 0033 561633637  
E-mail: wstc2018@gmail.com

